Hatch.

EMPOWERING YOUR DIGITAL EVOLUTION

WEB DEVELOPMENT

How do we transform a standard storefront into a high-converting sales experience?

MUZAKKIR

DIGITAL STOREFRONT

THE **BRIEF**

Muzakkir, a retail e-commerce brand, needed to launch its dedicated digital storefront, requiring an optimized UI/UX for sales and customer service.

EXECUTION **HIGHLIGHTS**

Delivered an e-commerce website with a strong visual theme addressing the balance of "faith and life”. The site UI was optimized for clarity, distinct product categorization, and a smoother shopping experience.

THE **STRATEGY**

Built the foundational digital storefront, focusing on a clear front-end design and developing a direct-to-consumer channel to streamline the sales process. The strategy emphasized optimizing the user interface (UI) for enhanced sales capabilities.

THE **RESULTS**

Post-launch, the optimized UI resulted in user behavior improvements, typically translating to: 15-25% Reduction in Bounce Rate; 10-20% Increase in Time on Page; and a measurable 5-10% Uplift in Conversion Rate

Home
Shop All
Islamic Books
Modest Essentials
LOOKING FOR A WAY TO MAKE
ISLAMIC LEARNING
ENGAGING
FOR YOUR KIDS?
LET BINYAMIN AND CHESTER GUIDE THEM!
BINYAMIN AND CHESTER
Welcome to Muzakkir: Your Gateway to Islamic Knowledge

Free Shipping on Orders
30-Days Return Policy
@ FOLLOW US ON INSTAGRAM
UAE NATIONAL DAY
15% OFF
CELEBRATE NATIONAL UAE DAY WITH US!
15% OFF
Visit Instagram
Menu
Categories
Newsletter Signup
Subscribe

WESTLANE LINENS

E-COMMERCE REVAMP

THE **CHALLENGE**

The B2C brand needed to revamp its e-commerce site to simplify the purchasing journey and elevate its visual presence to match contemporary user expectations for home and lifestyle products.

THE **EXECUTION**

Delivered a high-end, visually appealing e-commerce site showcasing Luxury in Every Thread. Optimization efforts specifically targeted key user behavior metrics like time on page, bounce rate, and simplifying the overall conversion flow.

THE **STRATEGY**

Executed a complete e-commerce website revamp, meticulously re-thinking the homepage flow and product page layouts.

THE **RESULTS**

Traffic Growth: Website traffic reached approximately 439, showing a growth of 64% from the previous period.
Bounce Rate: The bounce rate saw an improvement of 14%.

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Bath Sheets
Bathrobe
Bath Mats
Kitchen Linens
Table Linens
Our Story
Christmas Sale is Live! Up to 50% OFF on Bathrobes, Towels & More
MERRY
Christmas
UPTO 50% OFF
SHOP NOW
Christmas Sale Ends on
12 days : 10 hour : 08 mins : 07 secs
SHOP NOW
FREE STANDARD SHIPPING ON ORDER ABOVE £35
DELIVERY
24-48 HOURS EXPRESS DELIVERY!
SUPPORT 24/7
We support customers 24/7, send us questions and we will solve for you immediately.
More Information
Shipping Policy
Delivery Information
Refund Policy
Privacy Policy
Terms Of Service
Contact Us
Sign Up To Newsletter
Sign up for exclusive updates, new arrivals & insider only discounts
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ADKA

E-COMMERCE REVAMP

THE **CHALLENGE**

ADKA required a custom-built e-commerce storefront capable of managing its diverse catalog while effectively speaking to both professional contractors and handymen.

THE **EXECUTION**

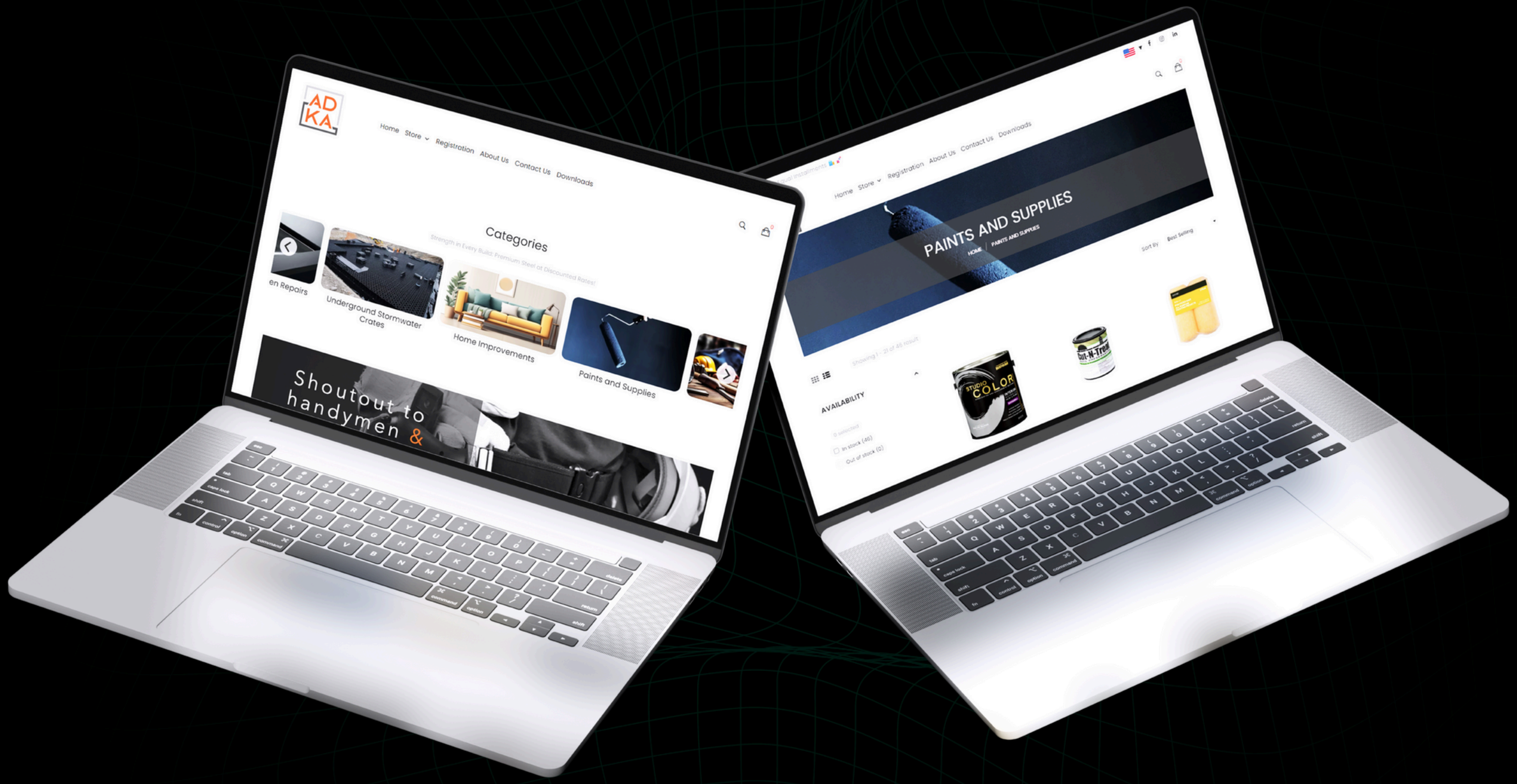
Delivered a robust, user-friendly digital storefront, showcasing product categories and a theme addressing professional trade needs. The optimization efforts focused on visual appeal and clear calls-to-action (CTAs).

THE **STRATEGY**

Developed custom e-commerce functionality with a clear value proposition:
Savings with Safety & Durability.
The site was designed to optimize the user flow for lead capture, focusing on conversion rate and form fills.

THE **RESULTS**

The custom development and optimization efforts resulted in a 35% improvement in the Bounce rate. The site successfully provided a clear, scalable platform for its dual target audience.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Shoutout to handymen &
PAINTS AND SUPPLIES
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Sort By
Best Selling
AVAILABILITY
In stock (46)
Out of stock (0)
STUDIO COLOR

greenE

E-COMMERCE REVAMP

THE **CHALLENGE**

Fragmented access to charging stations and vehicle control, requiring a single, seamless digital solution for all EV owners.

THE **STRATEGY**

Developed a high-performance "One Window Solution" website prioritizing the integration of Charging Station Maps and Trip Planning directly onto the web interface.

THE **EXECUTION**

Delivered core web functionality including interactive "Find Charging Stations" maps and support for secure payment methods (VISA, JazzCash, etc.). Secured Trusted Partnerships (Shell, PSO, Saima).

THE **RESULTS**

Successfully launched the comprehensive platform, immediately driving 10K+ active users. Prominent partner display instantly boosted market authority and driver confidence.

Seamlessly plan your EV trips with charging stations along the way.
Trip Planning
Navigate your trip with ease and stay charged wherever you go!
Get Started
Our Trusted Partners
We're proud to collaborate with industry leaders to expand EV charging accessibility.
Home
Map
Vehicles
Guide
Contact
Find a station
Power Your Drive With Green
Seamless Charging for you EV.